



For Immediate Release

First American Credit Union is All In for Miracle Marathon, a 27-day Wellness Challenge Benefiting Employees and Sick Kids

Children's Miracle Network Hospitals Program Encourages Employees of All Fitness Levels to Get Moving and Help Kids Get Healthy

Casa Grande, AZ (September 12, 2014) — First American announced today its participation in Miracle Marathon, a 27-day corporate wellness program encouraging employees to live a more active lifestyle while helping sick and injured kids at local Children's Miracle Network Hospitals get better.

Miracle Marathon is a 27.2-day virtual fundraising campaign in which participants move the equivalent of one mile per day — through any activity they choose — from Sept. 16 to Oct. 12. The first 26 days are completed at a time and place convenient for each participant. On the final day, all participants will begin the final 1.2 miles at the same time and finish the 27.2-mile Miracle Marathon together. It's a marathon, plus an extra mile for the kids.

President and CEO Anthony T. Walker stated, "this is a healthy opportunity for First American and the communities we serve in Arizona and New Mexico, to build awareness for the 170 children's hospitals across the United States and Canada." Adding, "we can all make a difference!"

Miracle Marathoners will receive daily challenges, inspirational stories or motivational messages throughout the event encouraging them to meet their fitness and fundraising goals. A personal donation page and blog for each participant will also be set up to track progress and share stories. Each employee is challenged to not only move one mile per day, but also to raise the equivalent of \$10 per day for a Children's Miracle Network Hospital of their choosing. It is First American's goal to raise \$5,000 for children's hospitals.

All are welcome to join the First American Team and participate in Miracle Marathon. Visit MiracleMarathon.org for registration information. To join the First American team, visit the website and search in the top right corner for the team name First American Credit Union. Learn more about Children's Miracle Network Hospitals at CMNHospitals.org.

About First American Credit Union

First American Credit Union is a member-owned cooperative, providing financial solutions to people who live, work, worship, or volunteer in Pinal County, Arizona, people of the Navajo



Nation, as well as employees of any Indian Tribe whose tribal capital is located in the State of Arizona, federal employees, persons working or living on tribal lands, Select Employee Groups (SEGS) and their families. Originally chartered in 1962 as the Navajo Land Credit Union, First American is a not-for-profit organization serving over 22,000 members in Arizona and New Mexico. To learn more, please visit firstamerican.org, follow us on Twitter [@FirstAmericanCU](https://twitter.com/FirstAmericanCU), and check out our Facebook page facebook.com/FirstAmericanCreditUnion

About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, identify your member hospital and learn how you can Put Your Money Where the Miracles Are, at CMNHospitals.org and facebook.com/CMNHospitals.

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